



MEDIA RELEASE

FOR IMMEDIATE RELEASE

New leader for community-focused team

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COOKTOWN

Building and improving community relationships will be a major focus for Cook Shire Council's new Community, Economy and Innovation Director Lawrence Booth.

The new team will incorporate community services, such as the swimming pool and libraries, as well as tourism, events, senior housing, communications and marketing, indigenous partnerships, economic development and the Cooktown 2020 Festival. An experienced manager, Mr Booth has previously worked at Pormpuraaw Aboriginal and Mackay Regional councils, and has a strong community and partnerships focus, with a flare for innovation. "Working at Pormpuraaw was an amazing experience which provided me with some valuable insights into Indigenous councils and communities, which will help me grow our partnerships and push reconciliation in Cook Shire," Mr Booth said. "My aim is for the new Community, Economy and Innovation team to be the 'outward looking' function of Council, working in partnership with the community to grow and improve our communities."

Mr Booth and his wife have moved to Cooktown from Mackay, and have two children studying at university in Brisbane. "We hope to make this our long-term home and are looking forward to getting involved in the community as volunteers," Mr Booth said. "I love to play golf and will be joining the Cooktown golf club, and I'm also hoping to explore the reef and maybe get my diving ticket."

For more information contact Council's Community, Economy and Innovation team via email at mail@cook.qld.gov.au or phone on 4069 5444.

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