



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Businesses wanted for Clean Growth Choices

March 8, 2019
COOKTOWN

Local businesses are being encouraged to take advantage of a free resource efficiency assessment as part of the Cook Shire Council-supported Clean Growth Choices for Communities in Transition program.

Council is working closely with James Cook University, the Queensland Government and other collaborators on the Clean Growth Choices program, which aims to build capacity and strengthen leadership and resilience. "Clean Growth Choices is about helping regional and rural communities successfully navigate towards more resilient futures in the face of various and disruptive global and local pressures," Cook Shire Council Community, Economy and Innovation Director Lawrence Booth said. "The scope and impact of the program in each region really depends on how creatively our communities use the process and assistance provided by the Cleaner Growth Choices team, and how they leverage resources and link the program to existing initiatives."

Expressions of interest are being sought from organisations to undergo a free resource efficiency assessment, which will include a review of energy, water and waste efficiencies and provide a brief report on opportunities for cost reduction. The assessments are being undertaken in partnership with the Chamber of Commerce and Industry Queensland ecoBiz program (www.cciqecobiz.com.au). Contact Penny Prasad from the Eco Efficiency Group via email at p.prasad@ecoefficiencygroup.com.au to book an assessment.

For more information on the Clean Growth Choices program, visit the Economic Development page on Council's website, or contact Council's Community, Economy and Innovation team via email to mail@cook.qld.gov.au or phone on 4069 5444.

~ end ~